



ELEKTRALITE

division of group one

press release
epr 010227 **Elektralite at the Frankfurt Music Fair**

For Immediate Release

February 2001

Elektralite, a division of Group One Limited, will be displaying their range of lighting controllers at the Frankfurt Music Fair on stands 5.0 C90 (RST) and 5.0 B30 (Focus Showtechnic).

Manufactured to exacting US and international standards, the products are designed to cover a broad cross section of lighting applications including entertainment and architectural environments such as clubs, retail stores, live shows and television.

Each carefully designed controller features the functionality that power users demand - from the light jockey's choice, the CP10xt; through the architect's tamper proof CP3 retail replay unit; to the live event designer's favorite console, the flagship CP100xt. In addition, to make sure that those features are quickly available to the new user, all controllers share a common operating philosophy - making them ideal candidates for multi-console installations and rental company inventories.

New for first quarter 2001, is the remarkable CP20xt and CP20 - a controller / console that is designed for both club and live situations. With up to 512 DMX channels, 960 cues, 96 chases, 48 macros and 96 positional focuses on-board, this controller has ample power. And, to ensure that this power is controllable, all of these features can be accessed in an instant via just 24 buttons which provide direct access to fixtures, colors, gobos, and any other feature designated by the operator.

On hand to discuss matters both technical and commercial will be Elektralite Vice President Norman Wright and International Sales and Marketing Manager, Keith Dale.

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