



ELEKTRALITE

division of group one

press release
E_80011b **Elektralite Launch MY fixtures at LDI 2003**

For Immediate Release
December 2003

Elektralite Launch MY fixtures at LDI 2003

Platinum Lighting of Tempe, Arizona used Elektralite's new range of MY fixtures to illuminate the Osram booth at the recent LDI 2003 exhibition in Orlando, Florida.

Said Platinum's Chris Harshfield of the my150 and my250 "They're small but really very punchy and robust and were more than capable of standing up to the kind of abuse a full-on show like LDI could throw at them. A great addition to any rental department."

Elektralite MY Fixtures have also been illuminating the National Hockey League's Fall Expo Show in Canada where Delaware based Light Action have been using them to good effect. Light Action's Scott Humphrey claimed that "the feature spec on MY250s was better than a lot of other fixtures out there. Add to this that the fixture's price was just excellent and the decision was just too easy!"

There are two MY Fixtures, the HTI 150 powered MY150 and the MSD 250/2 powered MY250. The DMX controlled MY250 can pan 630 degrees and tilt 265 degrees (16 bit resolution) and features 8 colors with bi-color and rainbow effect + white; 2 gobo wheels; rotating wheel; 6 indexable gobos; fixed wheel; 7 gobos; rotating prism; dimmer; strobe and focus. The smaller MY150 pans 630 degrees and tilts 265 degrees and features 9 Colors + white with bi-color and rainbow effect; 7 Rotating Indexable Gobos + open; strobe and dimmer.

Elektralite fixtures are available from Elektralite and its dealers. Further information can be obtained by visiting the Elektralite web site at www.myelektralite.com or contacting them direct on +1 516 249 3662 or info@myelektralite.com

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291 Words

For further details contact:

Keith Dale	T +44(0)20 8467 5421	F +44(0)20 8467 5490	E keith.dale@myelektralite.com
Norman Wright	T +1 516 249 3662	F +1 516 249 8870	E norman.wright@myelektralite.com

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Telephone +1 516 249 3662
Facsimile +1 516 249 8870
Email info@MyElektralite.com
Web www.MyElektralite.com

Elektralite is a division of
Group One Limited
70 Sea Lane Farmingdale
New York 11735 USA